



PRESS RELEASE

Honolulu, HI (April 15, 2010) –Hawaii Youth Soccer Association (HYSA), a USYS affiliated soccer sanctioning body today announced that it has successfully negotiated an extension of its contract with Affinity Sports (Affinity).

Affinity will continue to provide web based state association services to manage all player and administrator records, risk management, state cup and other activities. Affinity will also continue to provide online registration, tournament, scheduling services to the leagues and clubs sanctioned by HYSA. Associations, leagues and clubs using Affinity will have the added benefit of data integration and volume pricing negotiated in the existing contract. In addition, Affinity has been named as a preferred HYSA recommended vendor.

“We appreciate the HYSA relationship very much and look forward to working with the many dedicated leagues and clubs that make youth soccer happen in Hawaii”, said Mark Skeen, Affinity Sports President.

“After several weeks of research, interviews & demonstrations, the Hawaii Youth Soccer Association has opted to continue our partnership with Affinity Sports. We look forward to continuing to work with Affinity to meet the needs of HYSA and its affiliate clubs and leagues”, said, Scott Keopuhiwa HYSA President.