

## New Feature Update: New Online Registration Flow

## March 2010

Affinity Sports is proud to present a completely revised online registration flow. The online registration module is brand new for Fall 2010/2011 and available now. This new module offers an improved coach and player registration and an optional 'team registration' which allows parents to select the team they wish to register with. To view video samples of the registration options available check out the videos posted here:

## http://www.affinitysports.shutterfly.com/

We've reduced average pages by up to 50%. Content is easily customizable on all registration screens. Progress bar informs user when the application is complete.

This new online registration flow will be going live in all states on April 1<sup>st</sup> 2010

Please feel free to contact us with any questions or concerns.