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Affinity Sports Announces National Youth Sports Association Web Management System

ShareView System Expected to Administer All Levels of Youth Sports

San Diego — April 15, 2011 —Affinity Sports announced the immediate availability of ShareView National™, enabling all national youth sports associations to use a single system to manage and operate all aspects of their business from the player registration to national database management resulting in efficiencies and significant cost savings. National, state and regional youth sports associations now use a myriad of both web and non web software to manage registration, team formation, background checks, coaching licenses, game scheduling. ShareView National™ is designed to integrate third party systems into a common "Portal".

"ShareView National™ is the breakthrough all youth sports are looking for. It allows for the national association to collect fees and data in real time, yet allow for organizations below them to operate independently by managing security settings and retaining their existing software vendors", stated Mark Skeen, President, Affinity Sports.

"We fully implemented ShareView National™ last year, the results have been tremendous. We are able to collect fees at the time of registration, conduct all administrative activities efficiently, and share data with our membership and national governing body in real time. Bottom line is it changes our association from being a sanctioning body into a soccer membership and advocacy association", stated Cindy Baron, President, Utah Youth Soccer Association.

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Founded in 2001, Affinity Sports is the technology innovator for youth sports administration. The company offers a wide range of products and services designed to empower administrators, and volunteers, through web based applications.