



Beaverton, OR (June 13, 2011) – Oregon Youth Soccer Association (OYSA) today announced that it has successfully negotiated a new contract with Affinity Sports (Affinity).

Affinity will continue to be OYSA's technology partner providing web based state association services to manage all player and administrator records, risk management, state cup and other activities. Affinity will also continue to provide online registration, tournament, scheduling services to approximately 35 leagues and clubs sanctioned by OYSA. Associations, leagues and clubs using Affinity will have the added benefit of data integration. "As contracts expire, we evaluate all systems and services for state and membership use. We believe the Affinity system meets the needs of OYSA best and feel it is the most comprehensive and integrated solution on the market. In addition, their support capability and customer service is fantastic. We are very pleased with our decision to renew with Affinity" said Chuck Keers, Executive Director, OYSA.

"Like many associations, OYSA has been challenged with a different market environment than just a couple of years ago. Their willingness and flexibility to make changes has led to a stronger and more competitive state association. Our technology helped them adapt to these changes, become more efficient and attract new clubs and leagues". We look forward to continuing our long standing partnership", said Mark Skeen, President, Affinity Sports.

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About Oregon Youth Soccer Association:

Founded in 1974, the Oregon Youth Soccer Association is a non-profit youth organization that administers, supports & grows soccer across the State of Oregon. Our mission is "To Foster an environment that promotes the physical, mental and emotional development of Oregon's youth through the sport of soccer"

About Affinity Sports:

Founded in 2001, Affinity Sports is the technology innovator for youth sports administration. The company offers a wide range of products and services designed to

empower administrators, and volunteers, through web based applications. Affinity Sports USYS clients include: Cal South, Oregon Youth Soccer, Utah Youth Soccer, South Texas Youth Soccer, Alabama Youth Soccer, Georgia Soccer, Hawaii and PA West.

For additional information, contact Mark Skeen, President, Affinity Sports, mskeen@affinitydev.com, <http://www.affinity-sports.com/index.html>